Position Title: **UX Developer**
Location: Vancouver, BC

Company Background:

Wouldn't life be easier if your hairdresser, pilates buddy and emergency snack guy all lived on your street?

Minivillage is a tech startup that helps anyone build their own private network of trusted people where they live, work and play. Our mission is to improve well-being through meaningful connections and practical services on every street.

From dog walkers to music teachers to accountants, Minivillage users are budding entrepreneurs who work from home and provide services for people in their community. Minivillage uses real-time mapping technology so people can connect at the click of a button. We further help people discover like-minded friends in their area.

Our tagline is "Pick your people"; from a best friend to a local professional, you can choose the team you want and put them in your Minivillage circle. While nurturing these local connections, we are also working to strengthen communities, neighbourhoods and cities.

Minivillage is an early stage business with social impact, but there is already serious interest from investors. We are looking for highly creative and talented second, third or fourth year students based in Vancouver with a passion for community building, excellence and serving others, as well as confidence, humility and a learning and diligent attitude. In particular, we are looking for individuals with the adaptability and resilience to experience the highs and lows of a tech startup.

Individuals who join our team will be provided with guidance, mentorship and support as you work towards monthly deadlines and take Minivillage to the next level.

Position Summary:

We are looking for a versatile part designer and part developer with creative UX skills, who is responsive to user requirements and can quickly grasp our in-house visual programming software. The UX Developer will have responsibilities for analyzing and enhancing platform performance as well as product management. This role has flexible hours, provided that the deadlines are met. We are looking for a detail-oriented individual with patience, a keen eye for design and strong communication, organizational, analytical and problem-solving skills.

Responsibilities:

- Understand user requirements and effectively incorporate feedback into extremely user friendly flows on the platform using wire frames and/or our visual programming software and working with the marketing team where necessary
- Maintain and modify the platform to optimize performance and existing product features
- Regularly evaluate the platform and test for bugs
- Recommend software updates and and deliver improvements (e.g. matching local professionals with customers, reward points system), working with another developer where necessary
- Recognize product gaps and trends; propose new solutions and evaluate product success based on data
- Propose revenue generating ideas
- Create an interactive help guide for users to navigate and make use of the range of functions in the platform
- Document a complete set of user workflows

Requirements:

- Advanced proficiency in UX, coding, creating wireframes and web design
- Strong technical background
- Experience in software development
- Working towards a Bachelor's degree in computer science or a related degree
- Will stay in Vancouver for minimum 18 months
- Minimum 1 recommendation letter from a previous employer or professor

The following items are advantageous but not critical:

- A portfolio of coded work, web design and UX work created in a business context (not study projects)
- A/B testing or heat maps experience
- Ability to create algorithms
- Experience in product management or gamification
- Experience in volunteering or serving the local community
- Ability to use Google Analytics

To apply for this position, please email **tanvi.krishna@minivillage.ca** with the following:
- Your resume and cover letter
- A recommendation letter from a professor or previous employer

minivillage